



THE SEED

believe in the promise



OFFICIAL SELECTION
SEDONA
INTERNATIONAL FILM FESTIVAL
2019



OFFICIAL SELECTION
PEACE ON EARTH
FILM FESTIVAL
2019



OFFICIAL SELECTION
CHRISTIAN FAMILY
FILM FESTIVAL
2019



OFFICIAL SELECTION
LOUISVILLE'S
INTERNATIONAL FESTIVAL OF FILM
2019



OFFICIAL SELECTION
CMS VATAVARAN
INTERNATIONAL FILM FESTIVAL
2019



STARRING

David Christopher with Mary Skaggs, & Karl Simmons

IN ASSOCIATION WITH Zodiac Studios and RuffHouse Studios

[PROJECT OVERVIEW](#)

WRITTEN & DIRECTED BY Charles Wiedman PRODUCED BY David Christopher, Robert Calder, & Charles Wiedman



ANOTHER WAY ENTERTAINMENT

“A high-value, issue-driven, independent motion picture inspired by actual events.”

“Buck Conner” - a small town, Texas corn farmer is forced into a battle with a powerful multi-national GMO seed corporation in order to save his family farm. This true-to-life, character-driven story offers a touching portrayal of a traditional, American corn-belt family and their values put to the test in the face of seemingly insurmountable odds.

Like a modern telling of David vs. Goliath, this independent, faith-based, issue-driven movie is our pro-farmer answer to the ever-steady encroachment of genetically modified seeds and the devious lengths to which a massive GMO corporation will go to in order to punish anyone who stands in their way. The only thing Buck Conner did wrong was say, “No” to their system. This decision plunges Buck, his family and an entire town into a battle over the rights of the individual farmer vs. the imposed rights and claims of the corporation over what God created - the seed.

This project is perfectly positioned to be a profitable, entertaining piece of cinema with a strong, current-issue message.

Feature Film / Drama / 120 min.

Proposed Budget: 1.2 million

Cast: TBD

Script: In Development

THE ISSUE

After the commercial introduction of Genetically Modified Seeds in 1996, Monsanto launched intense persecution against hundreds of farmers and seed dealers in the US and Canada alone, blaming patent infringement of their GMO seeds in what seems to be their drive for a complete control of the food supply. Unable, or unwilling to fight back, most farmers gave in to corporate pressure or lost their farms in protracted legal battles. Only a handful of farmers stood up and found creative ways to hit back and win.

WHAT CAN WE DO?

Many people have heard of GMOs but don't really know much about them. Our goal is to produce an entertaining and inspirational motion picture with mainstream market appeal that presents this complicated issue from the POV of the American farmer.

We've just completed a proof of concept short film - written and directed by Charles Wiedman - starring David Christopher. The film is currently making the rounds of various film festivals around the world.

We are now on a mission to raise 1.2 million dollars to develop and produce "THE SEED" as a full length feature film.

MARKETING

This movie is highly marketable for the following reasons:

- **Hot Topic:** The GMO controversy continues to remain in current headlines and news stories. Many people have heard the term “GMO” but don’t really know why there’s such an urgent cry to stop the dangerous tampering with the genetic profile of the food we eat or the struggles of the farmers on the front lines.

- **Demographics:** “The Seed” merges a hot-button issue with mainstream cinema, giving a highly engaging product that will attract a large audience. We will tap into the vast anti-GMO audience who have turned out in cities around the globe by the millions in protest of Monsanto. This demographic is growing in numbers and have demonstrated a willingness to support these types of issue-driven indie projects. And since our film has a strong spiritual message, we’ll also be able to tap into the global faith-based demographic as well.

BUILDING AN AUDIENCE - BUILDING A BRAND

Even before production begins, we’re building our potential audience by reaching out to organizations with an established base of support. When the time comes to release this film, we’ll call upon our coalition of partners to mobilize their base and support our film. By cross-promoting with these brands online and every aspect of social media, we have the ability to access what amounts to a targeted, built-in audience.

Our coalition today shows a huge number of committed people that have not only offered verbal support but have taken the time to write letters saying that they will help promote the film. This shows that not only do we have a built in audience that now reaches into the millions but they will actively help us to promote the film to their communities around the world.

CURRENT ENDORSEMENTS & SUPPORTERS

- Farm Aid
- The Organic Consumers Association
- The Organic and non-GMO report
- IFOAM
- Millions Against Monsanto Toronto
- The Weston A. Price Foundation
- Moms Across America
- Kids Right to Know
- GMO Free Los Angeles
- Moms For Safe Food
- Shiv Chopra -
The Canadian Council
on Food Sovereignty and Health.
- Toronto NON-GMO
- Dr. Stephanie Seneff -
Senior Research Scientist, MIT
- GMO Free NJ
- GMO Free New York
- Citizens for GMO Labeling
- GMO Free Vegas
- GMO Free Georgia
- No GMO Manitoba
- End All Disease
- Homeopathy Heals Me
- GMO Free Massachusetts
- Label GMOs
- GMO Free Southern California
- Collective Evolution
- GMO Free Alaska
- GMO-Free New Mexico
- GMO Free Pennsylvania
- Moms Advocating Sustainability
- Need To Know GMO – Pennsylvania
- GMO-Free Santa Cruz
- Eat Local Grown
- Sustainable Pulse
- The City of Hutto, TX
- The Liberty Beacon



NATIONAL DIRECTOR

- RONNIE CUMMINS
Vermont Organic Farmer
- WILL ALLEN
Council of Canadians
- JAY FELDMAN
Beyond Pesticide
- JIM & REBECCA GOODMAN
Wisconsin Organic Farmers
- JEAN HALLORAN
Consumers Union
- TIM HERMACH
Native Forest Council
- JULIA BUTTERFLY HILL
Forest Activist and Author
- ANNIE HOY
Ashland Community Food Store, Oregon
- MIKA IBA
Network for Safe and Secure Food & Environment, Japan
- PAT KERRIGAN
Emergency Food Shelf Network
- JOHN KINSMAN
Family Farm Defenders
- HOWARD LYMAN
Voice for a Viable Future
- JUDITH MCGEARY
Organic Farmer, Texas
- FRANCES MOORE-LAPPE
Author & Activist
- JILL RICHARDSON
La Vida Locavore
- ROBIN SEYDEL
La Montanita Coop, Santa Fe, New Mexico
- VANDANA SHIVA
Research Foundation for Science, Technology, and Natural Resource Policy, India
- JOHN STAUBER
Center for Media and Democracy

Organic Consumers Association
8771 South Silver Hill Drive
Finland, MN 55603

12/09/13

Dear Mr. Christopher,

As per our discussions regarding our endorsement of your feature film "The Seed", we are pleased to say that we are in full support of your efforts to bring this important story to life. We feel the subject matter of The Seed aligns very well with our own mission of campaigning for health, justice, and sustainability.

On behalf of the Organic Consumers Association, this letter confirms that The Seed Movie, LLC has permission to announce our support to the general public and to use the OCA logo in and on any form of marketing associated with the film as you see fit. We simply ask that you kindly direct the public to our website www.organicconsumers.org when and wherever possible.

As we discussed, as this process unfolds, we remain open to additional innovative ways of helping your project reach its broadest possible audience.

Best regards,

Melinda Suefflow
Campaign Coordinator
Organic Consumers Association

ORGANIC CONSUMERS ASSOCIATION
8771 S. SILVER HILL DRIVE - FINLAND, MN 55603 USA - 218-835-2333
www.organicconsumers.org - email: office@organicconsumers.org



March 6, 2014

Charles Weidman
David Christopher
The Seed LLC

Dear David and Charles,

As per our discussions regarding a mutually beneficial and good-faith partnership with The Seed Movie, LLC and your feature film "The Seed", we are pleased to support your efforts. We believe it is important to bring the story of farmers' experiences with GMO crop production to the largest audience possible.

We have read the script and we are gratified to see that it aligns very well with our own mission to bolster family farm-centered agriculture and to insure the integrity of our food supply.

The Seed Movie, LLC has permission to announce Farm Aid's support of your project and to use the Farm Aid logo in and on online marketing associated with the film, with prior approval.

We ask that you link to our website: www.farmaid.org whenever possible and share our relevant posts with your network.

Upon completion of the film we look forward to helping to promote it and engage our network in the issues it raises.

We wish you the very best as engage you more supporters and the public in this much needed project.

Sincerely,

Carolyn Mugar
Executive Director

THE ORGANIC & NON-GMO REPORT

PO Box 436, Fairfield, IA 52556 USA
Phone: 1-641-209-3426, 1-800-854-0586
Fax: 1-641-209-3428
Email: ken@non-gmoreport.com

December 8, 2014

David Christopher
The Seed, LLC

Dear David,

Thank you for contacting me about your film. Genetically modified foods are very controversial due to their risks to human health and the environment. There is growing awareness of this threat to our food supply, and more Americans are learning about this issue. But even more educational efforts are needed to help people understand the risks of GMOs.

Your film, "The Seed," will contribute to the efforts to raise awareness of GMO threats through the medium of film. There have been documentaries about GMOs, but no feature films, which is why your project is unique and has the potential to create a powerful impact.

As a result, I support your efforts to bring this project to the screen and, hopefully, to millions of Americans.

Best regards,

Ken Roseboro
Editor and Publisher
The Organic & Non-GMO Report

THE SEED

FILMMAKERS



David Christopher

Story Creator, Producer, Actor

David is an entrepreneur with a diverse background in entertainment and business. David trained at the famed Neighborhood Playhouse School of Theatre in NYC and is an award winning actor, has produced multiple short films and live IP broadcast shows, and is in development on his first feature film, *The Seed*. David was a part of the Grand Jury Award nominee documentary, *Holy Hell*, at the Sundance Film Festival 2016. David is the Co-founder, Producer and Host of *Austin Music Live*, a live music show for television that features the best of the Austin music scene. David has an extensive background in production, marketing and business development. David is a proud father and a veteran of USAF.



Charles Wiedman

Writer, Producer, Director

Charles is an award-winning writer/director who formed RuffHouse Studios in 2003 to create opportunities for telling stories from a highly creative point of view that entertains and inspires. Charles wrote, produced, and directed “*The Sinner*” which was filmed in Austin and released in 2012 as a feature film. He’s produced, written, and directed dozens of short films and has 18+ screenplays under his belt. He won two Telly Awards and an Aegis Award for “*The Buckleteers!*”. His short film “*32 Governor’s Hill*” won at the BloodShots 48 Hour Filmmakers Competition. Charles is also an actor; appearing in *The Leftovers* on HBO, 2 seasons of *Queen of the South* as Det. Denny Villalobos on USA, and *USS Indianapolis: Men of Courage*, along with dozens of short film and theatre credits.

THE SEED

Pro-Farm. Pro-Family. Anti-GMO.

CONTACT

David Christopher
(512) 560-9923

anotherwayent@gmail.com

www.the-seed-movie.com

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www.facebook.com/theseedatx



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ANOTHER WAY ENTERTAINMENT

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